

institut' DERMed™

a serious skin care product

CELLULITE Rx™

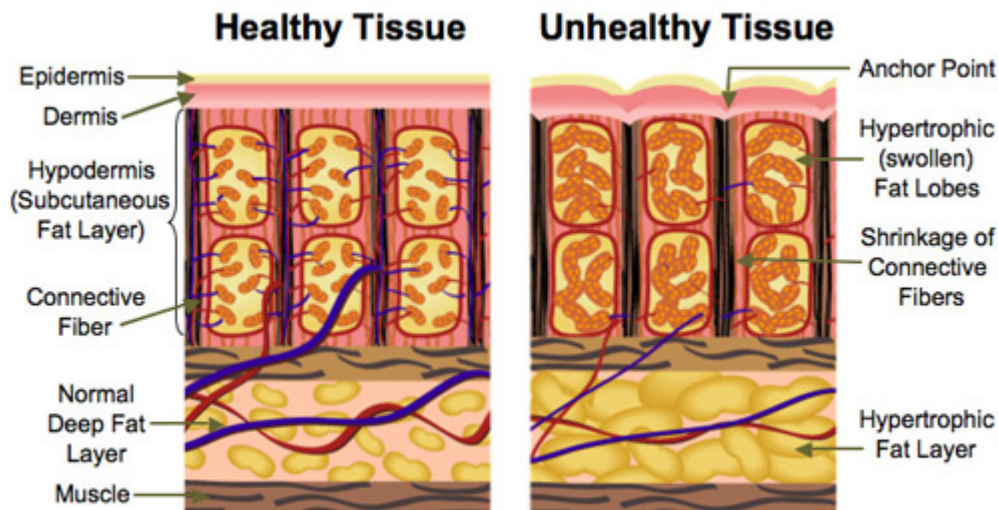
I highly recommend to anyone looking to use a skin care line in combination with Lipomassage by Endermologie to use CelluliteRx as a gold standard.

Christian Ginet
VP Spa and Medical LGP

Institut' DERMed Body is a collection of cosmeceutical, corrective body care treatment products offering health, rejuvenation, and beauty. **CelluliteRx™**, a 3-step product regimen, is clinically proven to reduce the appearance of cellulite and slim the body.

What causes cellulite?

Newly emerging scientific evidence by ultrasonic imaging reveals that cellulite is caused by inflammation. This inflammatory condition is linked to estrogen, expanding fat cells, decreased circulation and deterioration of supportive collagen fibers causing an unsightly "orange peel" appearance. Cellulite is a progressive condition that can get worse over time and with age.



Who gets cellulite?

Cellulite affects approximately 85% of women and rarely men due to estrogen that causes fat storage and collagen breakdown. Cellulite is not related to being overweight since it occurs in all body types including women who are thin.

How do CelluliteRx™ products work?

CelluliteRx™ is a 3-product system that you apply once daily to treat cellulite. The patented Qusome™ delivery system enhances penetration of active ingredients producing better results.

- **Step One: LipoSmooth Body Polish-** a natural sea mineral body scrub that promotes skin cell renewal. Apply while bathing to exfoliate surface skin cells.
- **Step Two: LipoTherm Contour Cream-** a corrective cream that attacks cellulite at the source by increasing circulation detoxifying and fat burning. Apply ¼ teaspoon to each area of the body where contouring is desired to reduce the appearance of cellulite and slim.
- **Step Three: LipoLift Firming Cream-** a rich, hydrating cream with glycolic acid and peptides that firms and tightens skin resulting in a more youthful appearance. Apply over the LipoTherm Contour Cream and massage for several minutes.

Frequently Asked Questions

When should I expect to see results?

You should start to notice an improvement in skin smoothness and firmness in approximately 30 days with best results achieved at the end of 8 weeks of once daily use.

How do I maintain my results?

To maintain your results, use CelluliteRx™ products 2 to 3 times per week.

Why does CelluliteRx™ make my skin rosy to red where applied?

The product is formulated to increase circulation that stimulates tissue drainage and fat burning. The flush will last approximately 15 to 30 minutes. You may also feel tingling and a mild itching and/or warmth indicating that the ingredients are penetrating. These sensations are to be expected and are normal. You are not experiencing an allergic reaction.

What are the benefits of the wild yam extract in the CelluliteRx™ formula?

Cellulite is a condition in females induced by the hormone estrogen. Estrogen stimulates the formation of new adipocytes (fat cells) while stimulating collagenase or the destruction of collagen. Natural wild yam extract helps to remedy these estrogen related causes of cellulite in women.

Would using CelluliteRx™ products be beneficial in conjunction with endermologie and after esthetic surgery, such as liposuction?

The complex of active ingredients in CelluliteRx™ products can enhance clinical spa treatments and cosmetic procedures.

Is CelluliteRx™ safe to use during pregnancy?

Yes. However you may decide to discontinue use of Step 2 LipoTherm Contour Cream due to the small amounts of caffeine in the product.

Clinical Study Results



During an eight-week clinical study using female subjects ranging in age from 30 to 53, 100% of subjects reduced the appearance of cellulite by 50-80% and 90% of subjects lost one-half to two inches in their thighs, buttocks and/or abdomen when using **CelluliteRx™** products.

Testimonials

"I have experienced the following results using the cream cellulite kit and Endermologie. This is with little exercise or changes in eating habits – reduction in cellulite, smoother skin, increased firmness, loss of inches, water weight reduction, reduction in appearance of stretch marks. Thanks."

Jackie

"Seeing is believing ... first I saw one of my clients shrink from size 10 pants to size 2 ... me next! My legs are smooth now. The cottage cheese look is gone! It really does work!"

Maureen

"I am a 45-year-old woman with increasing cellulite and loose skin. After using **CELLULITERx** for 4 weeks, my skin started to get smoother and firmer. At 8 weeks, I noticed a dramatic decrease in my cellulite. I also lost 1/2 inch in each thigh. My pants fit better!"

Victoria

"In my business, I am privy to a lot of product. It is refreshing when I try a product that actually does what it advertises. **CelluliteRx** is truly impressive."

Samantha von Sperling

Director

Polished Social Image Consultants

75 West Street, Suite 8-E

New York, NY, USA 10006

"Just wanted to let you know how pleased I have been with the cellulite cream. I had horrid cellulite even though I am a normal weight. The cellulite was so large that the dimples in some areas were very large. For 6 months I used the cream in combination with the endermologie and wow, what a difference! All the small dimples are gone! The larger dimples are slightly noticeable. Although it is not perfect, the cellulite has gotten 100% better on small areas and 60-70% better on the large dimpled areas. I am pushing 50 years old, so I am thrilled with the results. I followed the instructions, drank water, and exercised of course. It has been 6 months since my endermologie and I have used the maintenance cream and the cellulite has not come back. Thanks so much. I have been trying to get rid of this cellulite for years. Congrats on a great product!"

Cheryl

Atlanta, GA USA

"**CelluliteRx** is by far the best cellulite system on the market. There are so many different types of lotions, creams, and surgical procedures on the market today, but none seem to be as effective and easy as **CelluliteRx**. Thank you for producing a wonderful product, my legs thank you!"

Barbara Fleiss
Beverly Hills, CA USA

"I started using the **Cellulite RX** products while doubling up on my aerobic workouts in an effort to lose weight before an upcoming trip. Two weeks before the trip, I suffered a back injury and couldn't work out at all! Imagine my surprise that I was still losing inches because the **Cellulite RX** products never stopped working for me!! Thanks very much!"

D. B. Harris
Watsonville, CA USA

"After early positive results with **CelluliteRx**, I am excited about the possibilities of working with you. In preparation for that I am beginning to put together a plan to integrate **CelluliteRx** into my practice. In fact, **Cellulite Rx** will be part of my plan to expand my Integrative Medical practice."

Dr. Frank Slezak NCTMB CHT
Gwynedd Wellness Associates
520 Vestry Drive
Ambler, PA, USA 19002

"My exposure to **CelluliteRx** began by my sister's enthusiasm. I borrowed her products and used them for just a few days. I noticed a change right away in the contour and the texture of my skin, and so did my husband! I am an avid user and I continue to notice changes and improvements that I cannot get with exercise or with any other product."

Alison
San Francisco, CA USA